REGIONAL GOVERNMENT SERVICES SERVING PUBLIC AGENCIES SINCE 2002

ORGANIZATIONAL CULTURE MATTERS

Interactive, Instructor-Led Webinar

MAY 2023



DATE: Wednesday, May 3, 2023

TIME: 10:00am - 11:30am

LOCATION: Virtual Zoom Meeting

Your choice of location free from distraction

NOTE: Please be prepared to

participate verbally and

on webcam

TUITION: \$99 per attendee or

\$250 for all 3 May 2023

webinars

INCLUDES:

- Live Instructor
- Interactive Discussion
- Problem-Solving
- Certificate of Completion

REGISTER NOW

FOR QUESTIONS:

Yolanda Taylor ytaylor@rgs.ca.gov 650.587.7300 Ninety-four percent of executives and 88% of employees believe a strong culture matters (Deloitte). Many of us work in a strong culture, but we're not so sure it is the "right" culture. In this session, you will gain tools to assess your agency culture, identify strengths, and strategize how to mitigate weaknesses. We will discuss your role in creating and maintaining a positive environment, as well as how to engage and involve your staff.

Key areas we will touch on during this session include:

- How culture influences your employees' behavior
- Core beliefs that underlie culture
- The role of stories in shaping your agency's culture
- Strategies for engaging and involving employees

RGS webinars are not typical "sit and listen" workshops. These are live, instructor-led courses, with multiple opportunities for interaction, asking questions, and getting feedback on individual situations. We build a variety of participation methods into our courses.