Regional Government

SERVING PUBLIC AGENCIES SINCE 2002

## THE SKILLED CHANGE AGENT

Interactive, Instructor-Led Webinar

**MAY 2023** 



**DATE:** Wednesday, May 10, 2023

**TIME:** 10:00am - 11:30am

**LOCATION:** Virtual Zoom Meeting

Your choice of location free from distraction

**NOTE:** Please be prepared to

participate verbally and

on webcam

**TUITION:** \$99 per attendee or

\$250 for all 3 May 2023

webinars

### **INCLUDES:**

- Live Instructor
- Interactive Discussion
- Problem-Solving
- Certificate of Completion

# **REGISTER NOW**

## **FOR QUESTIONS:**

Yolanda Taylor ytaylor@rgs.ca.gov 650.587.7300 Change is inevitable. In this session we will focus on your role as a change agent, and how you can develop skills in countering resistance to change and implementing strategies to build involvement, commitment and buy-in from those around you.

Twenty years ago, the Internet was in its infancy; five years ago, "Alexa" was created. Ten years ago smart phones didn't exist; two years ago, over 2/3 of the world's population used a smart phone to make purchases. The rate of change is accelerating and most of us are scrambling to keep up. Developing a clear strategy and implementation plan for change are key skills for today's leaders.

*In this session, we will:* 

- Consider all elements included in an effective change strategy.
- Increase your awareness of resistance to change and how to counter it.
- Identify strategies to build involvement, commitment, and buy-in.
- Understand what it takes to successfully manage the impact of change on your staff.

RGS webinars are not typical "sit and listen" workshops. These are live, instructor-led courses, with multiple opportunities for interaction, asking questions, and getting feedback on individual situations. We build a variety of participation methods into our courses.

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